

biospain 2010

PAMPLONA (NAVARRE, SPAIN)
SEPTEMBER 29 - OCTOBER 1, 2010

SPONSORSHIP OPPORTUNITIES



CO-ORGANIZED BY:

asebio

SODENA
Sociedad de Desarrollo de Navarra

Why sponsor at BIOSPAIN 2010?

BIOSPAIN 2010 will provide you with an unique opportunity to meet face to face with the Spanish biotech sector and other international companies & institutions.

There are a wide range of sponsorship opportunities to help you promote your brand identity to the +1.500 expected life sciences professional visitors. Sponsorship will help you create interest in your company, products and services and drive visitors to your booth:

- ✓ Direct additional potential customers or contacts to your exhibition booth.
- ✓ You will gain immediate access to the entire Spanish biotech sector.
- ✓ Raise your profile within the industry.
- ✓ Extra benefits, according to each sponsorship option.

For more information, please contact David Fernández:

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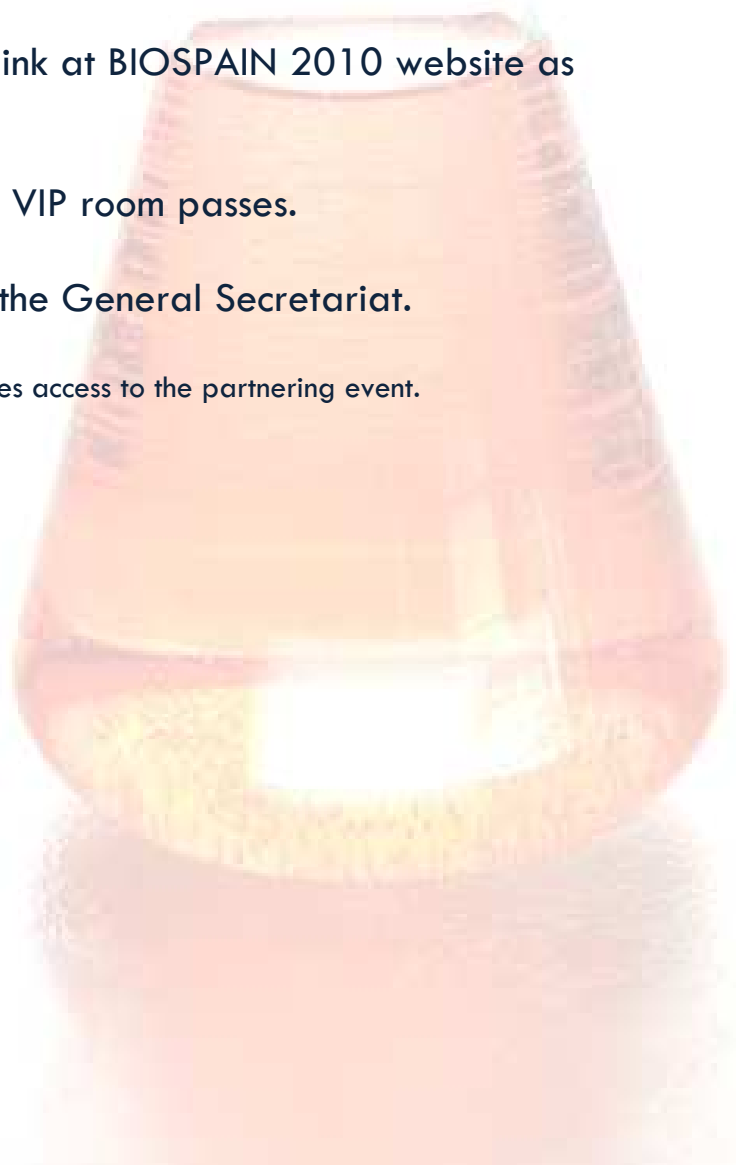


Official Sponsorship - 30.000€ + VAT

Sponsorship Benefits:

- ✓ 24 sqm. Of independent exhibition booth in a preferred location.
- ✓ Your company logo in all the event's materials.
- ✓ 1 ad full-page in all the documents released by the organization.
- ✓ Special reference in all our press releases.
- ✓ Your company profile/ad inside the delegate bag.
- ✓ Your company logo and link at BIOSPAIN 2010 website as "Official Sponsor"
- ✓ 8 registration passes & 8 VIP room passes.
- ✓ Use of private offices of the General Secretariat.

*Biospain registration passes also includes access to the partnering event.



Event Sponsorship - 15.000€ + VAT

TYPE OF EVENTS:

- ✓ **TRADE EXHIBITION** **SOLD**
- ✓ **BIOTEC 2010 SCIENTIFIC CONGRESS**

Organized by the Spanish Society of Biotechnology, is the top Scientific event focused on biotechnology in Spain, featuring 14 conferences dealing with new therapeutic challenges, industrial engineering, diagnostic technologies & animal models, bioremediation, omics & biology systems, functional foods, biodiversity, microbial production of therapeutic agents, biocarburants & biomaterials, etc.

- ✓ **PARTNERING EVENT**

Over 1.000 registrants from 520 companies & institutions from 23 countries attended BIOSPAIN 2008 partnering event with high expectations of increasing substantially this figures during the 2010 edition.

- ✓ **PLENARY SESSIONS**

Plenary lectures feature world renowned speakers from the Scientific & Business world.

- ✓ **BREAKOUT SESSIONS**

Past topics includes finance, entrepreneurship, bioenergy, food industry, country presentations, 7th Framework Programme, etc.

SPONSORSHIP BENEFITS:

- ✓ 12sqM corner exhibition booth.
- ✓ Your company logo at the venue where the event is held.
- ✓ Your company logo in all the materials for the area sponsored.
- ✓ Your company logo in the Biospain catalogue.
- ✓ 1/2 ad page at the Biospain catalogue.
- ✓ Your company logo and link to your website at Biospain's website sponsored section.
- ✓ 4 registration passes.
- ✓ For the Plenary & Breakout Sessions sponsorships, presentation of one of the lectures or conferences.

NETWORKING EVENTS

ASEBIO reception - 15.000€ + VAT

This invitation-only reception welcomes networking event welcomes over 200 ASEBIO & other VIP attendees from the top Spanish & International biotech companies. The sponsor can display promotional materials and giveaways at the event.

BENEFITS:

- ✓ Possibility to deliver an introductory speech.
- ✓ 12sqM corner exhibition booth.
- ✓ Your company logo at the ASEBIO reception venue.
- ✓ 1/2 ad page in all the documents released by the organization.
- ✓ Your company logo and link at Biospain 2010 website as "ASEBIO Reception Sponsor"
- ✓ 4 registration passes & 4 VIP room passes.
- ✓ Use of private offices of the General Secretariat.

Gala Dinner Sponsor - 30.000€ + VAT

The Gala Dinner welcomes all BIOSPAIN attendees to this unique opportunity to network. Over 800 guests are expected to attend from an industry-wide audience

BENEFITS:

- ✓ Possibility to deliver an introductory speech.
- ✓ 24sq.2 of independent exhibition booth in a preferred location.
- ✓ Your company logo at the Gala Dinner venue.
- ✓ Your company logo in all the event's materials.
- ✓ 1 ad full-page in all the documents released by the organization.
- ✓ Your company logo and link at Biospain 2010 website as "Gala Dinner Sponsor"
- ✓ 8 registration passes & 8 VIP room passes.
- ✓ Use of private offices of the General Secretariat.

CONFERENCES


Plenary Lectures - 5.000€ + VAT per lecture

- ✓ Your company logo in the required lecture & abstracts book.
- ✓ Your company logo and link at Biospain 2010 website (Sponsors section)
- ✓ Your company promotional materials (company profile, catalogue, etc.) distributed together with the documents for the delegates.

Breakout Sessions - 3.000€ + VAT per session

- ✓ Your company logo in the required session & abstracts book.
- ✓ Your company logo and link at Biospain 2010 website (Sponsors section)
- ✓ Your company promotional materials (company profile, catalogue, etc.) distributed together with the documents for the delegates.

Scientific Conference - 3.000€ + VAT per conf.

- ✓ Your company logo in the required conference & abstracts book.
 - ✓ Your company logo and link at Biospain 2010 website (Sponsors section)
 - ✓ Your company promotional materials (company profile, catalogue, etc.) distributed together with the documents for the delegates.
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SERVICES

Press Conference Room - 5.000€ + VAT

The press conference room is one of the main centers of activity during BIOSPAIN. Sponsoring includes displaying the sponsor's logo on the press Conference Backdrop and on a freestanding sign at the entrance of the room and at the Sponsors section at the BIOSPAIN 2010 website. The sponsor can display company materials in the room.

Coffee Breaks

10.000€+VAT/1 sponsorship or 6.000€+VAT/2 sponsorships

- ✓ 6sqm exhibition booth in a preferred location (single sponsorship)
- ✓ 2 general registration passes (single sponsorship)
- ✓ Your company logo at the coffee break area.
- ✓ Your company logo and link at Biospain 2010 website (Sponsors section)
- ✓ Your company promotional materials (company profile, catalogue, etc.) displayed at the coffee break area.

Speaker's Corner

10.000€+VAT/1 sponsorship or 6.000€+VAT/2 sponsorships

- ✓ 6sqm exhibition booth in a preferred location (single sponsorship)
- ✓ 2 general registration passes (single sponsorship)
- ✓ Your company logo at the Speaker's Corner stage.
- ✓ Your company logo and link at Biospain 2010 website (Sponsors section)
- ✓ Your company promotional materials (company profile, catalogue, etc.) displayed at the Speaker's Corner area.

Lanyards – 3.000€ + VAT **SOLD**

Shuttle-Buses – 10.000€ + VAT

10.000€+VAT/1 sponsorship or 6.000€+VAT/2 sponsorships

The shuttle bus route is between designated hotels and Baluarte Auditorium & Congress Convention Center and to off-site events.

- ✓ 6sqm exhibition booth in a preferred location (single sponsorship).
- ✓ 2 general registration passes (single sponsorship).
- ✓ Your company logo on the shuttle-bus directional signage at the convention center and the convention hotels and shuttle-bus information flyers.
- ✓ Your company logo and link at Biospain 2010 website (Sponsors section)
- ✓ Your company promotional materials (company profile, catalogue, etc.) distributed together with the documents for the delegates.

Convention Bags

10.000€+VAT/1 sponsorship or 6.000€+VAT/2 sponsorships

- ✓ 6sqm exhibition booth in a preferred location (single sponsorship)
- ✓ 2 general registration passes (single sponsorship)
- ✓ Your company logo on the delegate bag together with the logo of the Official Sponsors.
- ✓ Your company logo and link at Biospain 2010 website (Sponsors section)
- ✓ Your company promotional materials distributed inside the convention bag.

Advertisement at BIOSPAIN catalogue

- ✓ 2.500€+ VAT inside front cover
- ✓ 2.000€+ VAT inside back cover
- ✓ 1.500€+ VAT full page advert
- ✓ 1.000€+ VAT half page advert

If you need further information or want to propose an alternative sponsorship, please contact us: **T:** + (34) 912 109 374 – email: dfernandez@biospain2010.org